

April 2025 BOD Meeting Minutes

Sioux Falls Figure Skating Club, Board of Directors Meeting

April 15th 6:30pm - 8:00pm --- Virtual meeting- **Link Sent by Molly D**

Attendees: Riley Block, Mackenzie Melstad, Kendra Karsky, Wendy Quam, [Krystal Paulson](#), [Tasia Hillestad](#), Deb Melstad

CALL TO ORDER

- Approval of Agenda
 - 1st- Kendra, 2nd- Krystal
- Approval of Prior Meeting Minutes
 - 1st- Wendy. 2nd- Makenzie

REPORTS

MARKETING - Deb Melstad

- Membership, Website and Marketing Report - [View Here](#)
- \$3,000 invoice is sponsorship
- Facebook- Promoting events daily as well as raffle baskets.
- \$3,800 Fundraising left
- 60 summer registrations already.

TREASURER - by Email (15 minutes)

- General report to be sent in email when received by Heather
- Competition grossing \$10,200
- **Butter Braids were successful providing \$1700 for club**

CLUB OPERATIONS (35 minutes)

- Summer Programming
 - Moderate enrollment for Freestyle Ice and Hockey Academy
 - Lower enrollment for Advanced classes
 - Anticipating that many registrations will occur in May
- ISI World Championship Competition
 - Send off Party- SoDak Soda, pins and gathering
 - Skate - A - Thon, Sodak Fundraiser, Pin (and maybe Spiritwear) handout
- Hockey Cheer
 - Trial program is a go - 10 Skaters are registered
 - Working on convincing Flyers of the idea, 2 successful practices.
- Virtual Test Sessions
 - March 23rd Test Session had 16 Virtual Tests - 11 Passes, 5 Retries
 - April Test Session has 3 currently registered
- Summer Clinics
 - Working on Summer clinic to offer over the summer
 - Monthly in June, July and August
 - Jason Dilworth is in contact
- 25-26 Staffing and Contract
 - Current Proposal is three contracts, Director, Programming Coordinator/Manager, Administrative Training Mentor.

PROGRAM REPORTS (20 minutes)

- ISI Challenge Cup- Great growth, would love that weekend every year and would like to see more ensembles from SFFSC involved in competition.
- CandyLand Spring Show- Everything falling into place for the show and decorating days have been very successful.
- Learn to Skate
 - Saturday (4/12) is the last day of the Saturday Winter/Spring session. Monday (4/14) is evaluation day and the following is the final Monday of the Winter/Spring session.
 - We currently have low registrations for the 2 Summer sessions however historically numbers increase exponentially directly after the last day of the Winter/Spring session.
- Aspire
 - Aspire Coordinator has started communication with the 2 families of skaters that plan to graduate out of the program. Additionally, on top of the 8 Aspire skaters who have added private lessons to their regimen, 2 more have connected with a private lesson coach starting this summer.
 - Summer Aspire registration is being actively promoted
 - Invites to Learn to Skate families that now qualify for Aspire are being sent to those families following their evaluation reports.

COACHES REP

- General Updates- Meeting in March where 2 skaters showed up, team has planned events for banquet.
- Skater Council Updates - Meeting and Skater Celebration Prep
 - Dress up days
 - Outing/Gathering
- Worlds events- creating a big/little idea for skaters.

OLD BUSINESS

- Skater Celebration
 - Skater Celebration Information Document Draft - [Linked Here](#)
 - Plaques are awaiting engraving for updates
 - Trophies/ Awards need to be ordered for Bob Putnam and Coach of the year
- Membership Volunteer Requirements

NEW BUSINESS (10 minutes)

- Annual Board Meeting - April 21st
- Award and Board Nominations

EXECUTIVE SESSION

NEXT BOARD MEETING

Annual Meeting, April 21st 7:00 - 7:30 pm,

May Board Meeting 20th, 5:30 - 9:00 pm - ***In Person***

ADJOURN